Roadmap Civic Social

Building a safe, trusted, responsible, and sovereign social media landscape.

Civic social media are digital platforms w
communities can communicate, collabo
information **in a safe, trusted way**.

These platforms are **developed responsi**
values.

They are managed in a **sovereign manne**
initiatives with a **social mission.**

Core values

COMMUNITY-CENTRED

SAFE AND TRUSTED
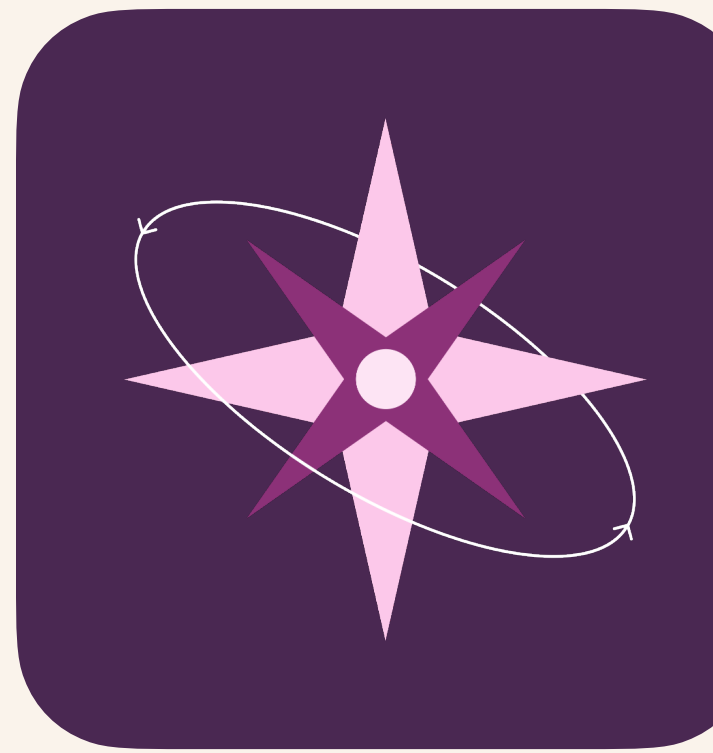
RESPONSIBLE

Commun

Civic social me
whose membe
another, prior
communities a

They are not o
designed for c
exchange with

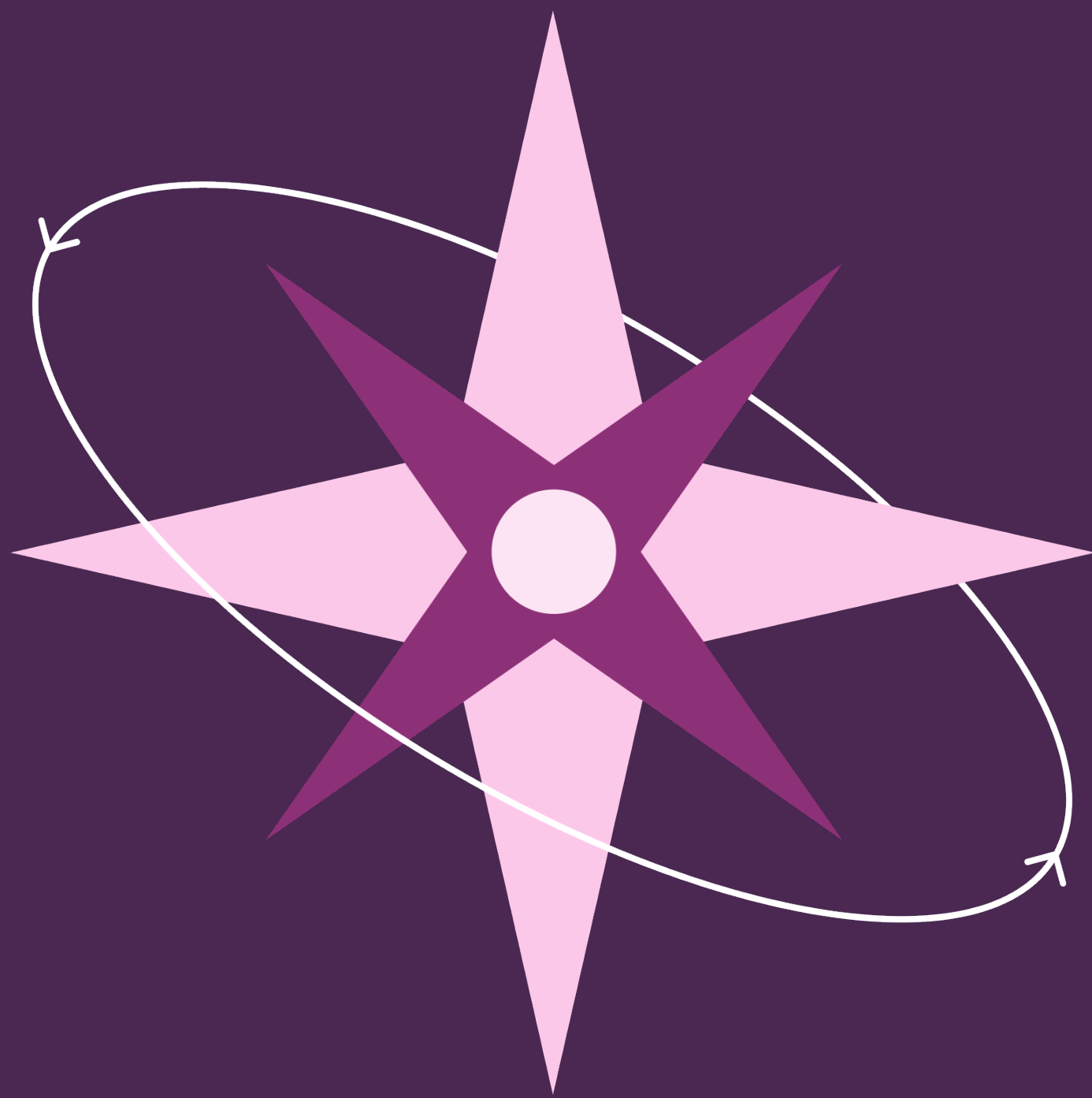## Safe and

Civic social me
where membe
protected, and
prevent disinfo

Respons

Civic social me
values: autono
sovereignty, h
sustainability.

Social interest
both design an

Sovereig

Civic social me
by communitie
organisations

These manage
safeguarding p
accountable fo

Diverse e

Civic social me
interconnecte
initiatives tail
and organisati
through open-
protocols.

A roadmap for Civic Social Media

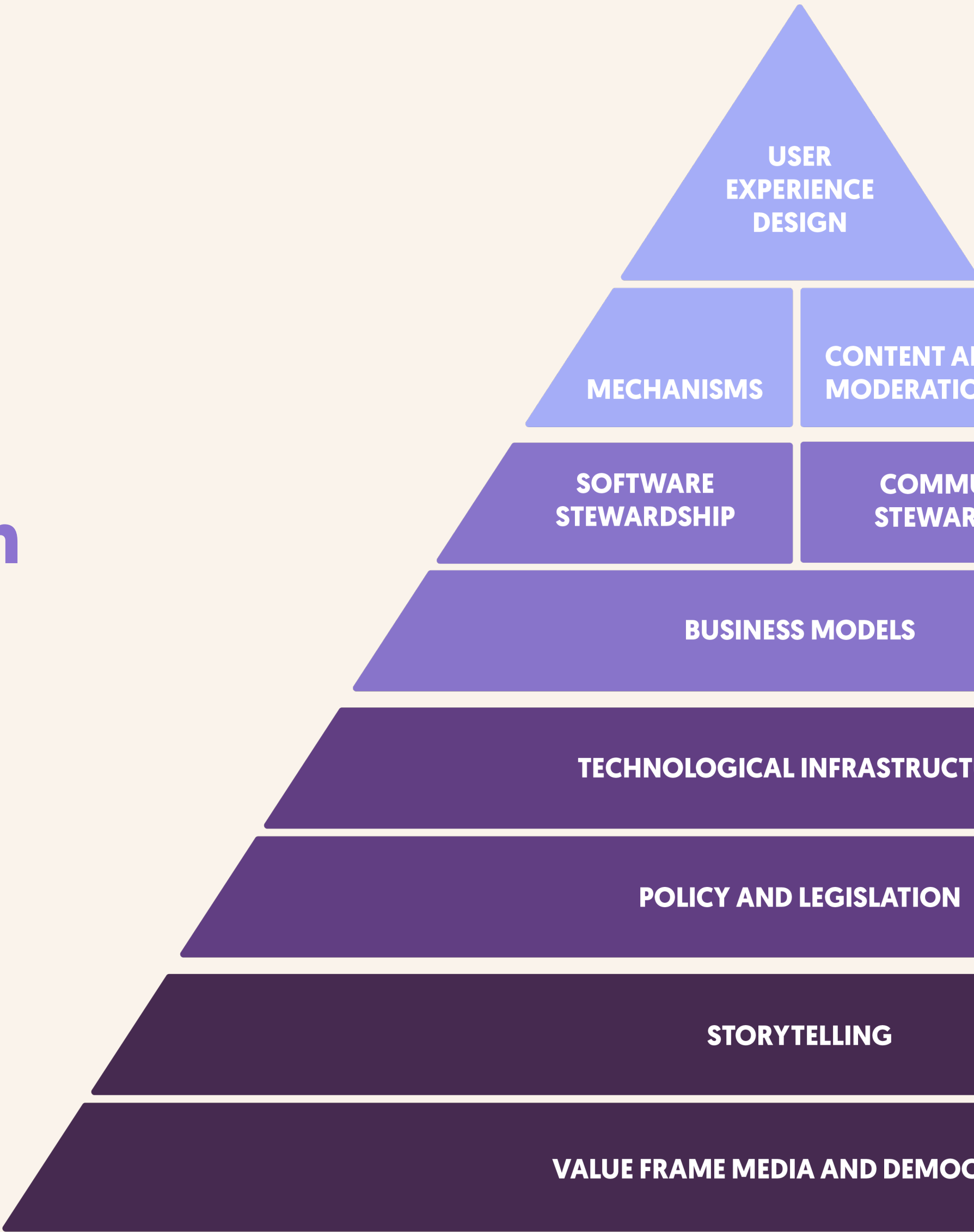How do we create an environment where civic social media can thrive?

Application

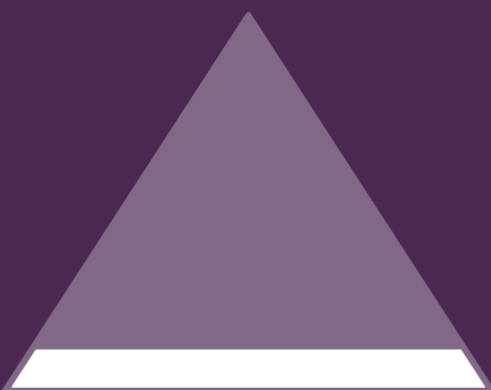**USER EXPERIENCE DESIGN**

MECHANISMS

**CONTENT A...
MODERATIO...**

Organisation

SOFTWARE STEWARDSHIP

**COMMU...
STEWAR...**

BUSINESS MODELS

Systems

TECHNOLOGICAL INFRASTRUCT...

POLICY AND LEGISLATION

Culture

STORYTELLING

VALUE FRAME MEDIA AND DEMOC...

Culture

Value frame media and democracy

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Culture

Storytelling

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Refo

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Awa
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Dev
alter

Technological Infrastructure

Stre
infra

Ontv
prot

Con
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Clar
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Organisation

Software stewardship

Glob
Pol.i

Fund
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Software
stewardship
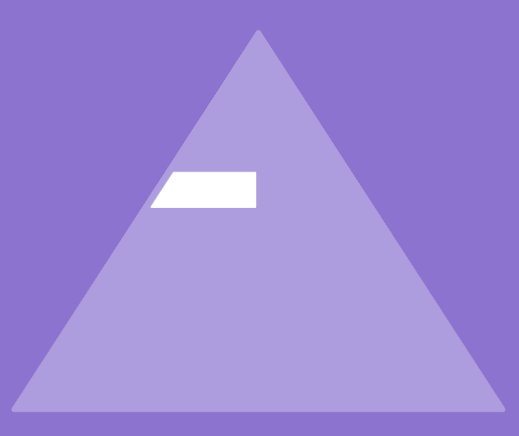
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Community stewardship

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Community stewardship

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Guic
Soci

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Inte
orga

Application

User experience design

Content & Moderation

Mechanisms

Glob
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Application

User experience design

Redactie & Moderatie

Mechanismes

Enha

Desi
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Dev
arch
colle

Desi

Use
auth

Application

User experience design

Redactie & Moderatie

Mechanismes

Visib

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COLOPHON & BACKGROUND

This roadmap is the result of a collaboration between the Civic Interaction Design Lectorate at the Amsterdam University of Applied Sciences , PubHubs , Public Spaces , the City of Amsterdam and the Universities of Nijmegen and Utrecht on the development of a UX design and Use Cases for PubHubs. This research was made possible by a financial contribution from the SIDN Fund . Public Spaces took the lead in developing the Roadmap.

The themes in this roadmap emerged from desk research into recent developments in the field of social media and the broader design research trajectory of the AUAS into the User Experience and Use Cases for PubHubs. The focus was on the design of what we have come to call Civic Social Media, and that design angle has also colored this roadmap. Specifically for this roadmap, two additional workshops were organized in which project partners and representatives of various organizations such as Waag, Ypsilon, Rathenau Institute, KennisCloud and the Ministry of the Interior and Kingdom Relations provided input.

Various other research agendas, ma[...] research reports have inspired us, s[...] work of Waag on the Public Stack ; t[...] Radars of the Municipality of Amste[...] Rathenau programme Inclusive Soci[...] the Rathenau reports on safeguardi[...] values in the digitalisation of societ[...] advice on Media and democracy and[...] work of the Commons Network on d[...] community goods. Concrete exampl[...] Netherlands we found at GebiedOnli[...] Openstad , among others . In the re[...] debate we find connections with the[...] around the campaign Make Socials s[...] and various manifestos and position[...] have been published, such as Bert H[...] Manifesto Big Tech Alternatives: W[...] better. Internationally, the work aro[...] Public , Decidim and Pol.is . has bee[...] inspiration, as well as the recent dis[...] around the Euro Stack , the Nesta re[...] Towards public digital infrastructur[...] work of Open Future .

COLOPHON & BACKGROUND